

AUGUST 2024

HERITAGE is the newsletter for Pabst Mansion, Inc., a historic house museum dedicated to the restoration of the Pabst Mansion and the preservation of the Pabst family legacy.

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PABST FAMILY CELEBRATES

Legacy and Future in Milwaukee

The first weekend in August marked a memorable occasion as the Pabst family reunited in Milwaukee to celebrate their rich heritage and strengthen the bonds that unite them. Hosted by the Wisconsin branch of the family and the historic Pabst Mansion, the reunion was a joyous occasion that was a perfect blend of reflection and forward-looking celebration.

Nearly 100 Pabst family members traveled from across the country to Milwaukee. The weekend commenced with a welcome dinner at the Milwaukee Club, a fitting venue given that Captain Frederick Pabst was a founding member. This initial gathering set the tone for a weekend steeped in tradition and camaraderie.

On Saturday morning, the family delved into Milwaukee's past and present brewing traditions with visits to the Schlitz archives, a private archival collection managed by an Uihlein descendant, and Lakefront Brewery. These excursions provided a glimpse into the legacy of Milwaukee's brewing industry, a cornerstone of the city's identity and a significant part of the Pabst family's own history.

Later that day, the Pabsts joined other descendants of Milwaukee's beer barons at the Milwaukee County Historical Society. Here, they explored an exhibit dedicated to the city's brewing history, fostering connections with other families who share their unique heritage.





The highlight of the reunion was Saturday evening's event, held at the Pabst Mansion. This gathering brought together family members and loyal supporters of the Mansion. It was an elegant affair that underscored the family's commitment to preserving their legacy and contributing to the community.



The evening also saw a celebration of the homecoming of two important paintings. *Skirmish Between Swedes and Tartars*, by Werner Schuch (German, 1843-1918), hangs again on the grand staircase over 130 years after its departure. The work was donated by the Lindsay Wurlitzer Family.



Stable Interior, by Eugene Verboeckhoven (Belgium, 1798-1881) was recently brought back to the Pabst Mansion. Captain and Mrs. Pabst acquired the painting in 1894 while on a year-long tour of Europe. After their passing, their son, Fred Pabst, Jr., brought the painting to his home in Oconomowoc. Thanks to the August Pabst, Jr. and his family, the painting returns to the Mansion

The weekend concluded with a delightful Sunday brunch at The Pfister, a historic Milwaukee hotel that houses art original to the Pabst family. This send-off event was filled with heartfelt conversations, family photos, and plans for future reunions.

The Pabst Family Reunion not only celebrated the past but also embraced the future. It highlighted the family's ongoing dedication to maintaining the Pabst Mansion as a vital historical and cultural resource for Milwaukee.



Carrie Wurlitzer and her children in front of the painting



UPCOMING EVENTS

OKTOBERFEST TOURS

September 20, 21, 27, & 28

5pm on Fridays, 4pm and 5pm on Saturdays

Tickets: Adult: \$28, Senior/Student
Military: \$26, Member: \$11

Herzlich Willkommen, Oktoberfest! Delve into Milwaukee's vibrant German heritage on this special guided tour through the home of Milwaukee's famed German immigrant family. Hear stories of the Mansion's history and its ties to the German community while sampling a selection of local Oktoberfest beers and German Riesling (the Captain's favorite!) paired with Milwaukee-style German cuisine. With gemütlichkeit abound, we invite you to prost like good old Captain Pabst!



*All beer and food samples included with the price of your ticket.

ILLUMINATING THE DARK TOURS

Offered in October only

Thursdays & Fridays: 4 - 5:30pm

Saturdays: 4 - 6pm

Halloween: 4 - 6pm

Tickets: Adult: \$30, Senior/Student/
Military: \$28, Child (6-17): \$23,
Member: \$13



This specialty afterhours tour offered only in October will take place in a dimly lit Mansion where themes of darkness and the revealing of unseen spaces will be explored, offering visitors an opportunity to see the Pabst Mansion in a 'new light.' Visitors will be guided by candlelight as they explore the dark, in areas varying from literal light sources in the home, to approaching the darkness of loss, to viewing hidden compartments and seldom-seen lower-level spaces.

Limit 15 people per tour. Advance ticket purchase highly recommended.

ILLUMINATING THE DARK TOUR



Sundays at 4pm in October

Tickets: Adult: \$15, Senior/Student
Military: \$13, Child (0-17): \$5,
Members: Free



Welcome to the Illuminating the Dark Tour for Kids at the historic Pabst Mansion! This special 45-minute tour is designed for young explorers, offering engaging stories, interactive activities, and fascinating insights into life at the Pabst Mansion over a century ago. Learn about the Pabst family and uncover special secrets in the Mansion – like finding hidden compartments in the walls and hearing tales of mysterious happenings. Don't miss out as we make learning history fun this spooky season!

Limit 15 people per tour. Advance ticket purchase highly recommended.

MEMBERSHIP

Yes, I want to be a member of Pabst Mansion, Inc.!

- Comet \$1,000
- Grand Circle \$500
- Beer Baron \$250
- Blue Ribbon \$95
- First Mate \$50
- Student \$25

I am interested in volunteer opportunities, please contact me.

Name _____

Address _____

City _____ State _____ Zip _____

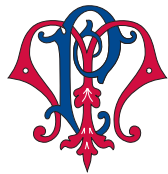
Phone _____ E-Mail _____

Please make checks out to Pabst Mansion. To pay securely by credit card, visit www.pabstmansion.com/memberships

I am currently a member but would like to make an additional contribution to the Mansion.

Enclosed is my contribution for \$ _____.

Detach and mail to: Pabst Mansion, 2000 West Wisconsin Avenue, Milwaukee, WI 53233



PABST
MANSION
MILWAUKEE

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Giddy Up!

Introducing the Percheron Plush



from our new Equestrian Collection, inspired by Captain Pabst's beloved Percheron horses that once pulled the iconic beer carts at the brewery. This soft, finely crafted stuffed animal is a tribute to the strength and pride of these noble creatures, making it a perfect keepsake for horse lovers and history enthusiasts alike.

PABST MANSION (REGULAR SEASON)

DAILY CLASSIC TOURS GUIDED

Monday-Saturday 10am, 11am, 1pm, 2pm, 3pm
Sunday 11am, 1pm, 2pm, 3pm

SELF-GUIDED

Daily noon-1pm

Adult: \$17

Senior/Student/Military: \$15

Child (6-17): \$10 Child (5 and under): Free

Member: Free

Prices and hours subject to change.

SPECIALTY TOURS

The Pabst Mansion has an array of year-round and seasonal specialty tours.

Visit pabstmansion.com to learn more!

Located on 20th and Wisconsin Avenue.

Limited parking is available.

Wheelchair accessible.